New Solutions for Qualitative Business from Pearson Canada

The future of education, right now.

We’re excited about our Qualitative Business offerings for 2016. They provide diverse coverage in the disciplines of Business Law, CIS, Introduction to Business, Management, Marketing, MIS and Organizational Behaviour.

Selecting from the covers below will provide you more information about the products with Sample Chapters, Product Flyers and Table of Contents.

See the Pearson Canada Higher Ed catalogue for our full line of products from these disciplines.

Results of our Qualitative Business products

More than 11 million students have used our learning technologies worldwide. Over the past decade, we’ve worked closely with students and educators to track results, holding ourselves accountable for not just the products we make but also for the learning gains we help make possible.

Explore results across Qualitative Business disciplines

Business Law

Richard A. Yates, British Columbia Institute of Technology
Teresa Bereznicki-Korol, Northern Alberta Institute of Technology
Trevor Clarke, SAIT Polytechnic


Richard A. Yates, British Columbia Institute of Technology

Legal Fundamentals for Canadian Business, 4/e © 2016

James E. Smyth, University of Toronto
Dan A. Soberman, Queen’s University
Alex J. Easson, Queen’s University
Shelley A. McGill, Wilfrid Laurier University

The Law and Business Administration in Canada, 14/e © 2016
Introduction to Business

Michael Solomon, Auburn University, Alabama, USA
Mary Anne Poatsy, Montgomery County Community College
Kendall Martin, Jeff Short, Humber College
Sandra Wellman, Seneca College
Kerri Shields, Centennial College, Canada
Better Business, Second Canadian Edition
© 2016
ISBN: 9780134086811
Available January 2, 2015

Ronald J. Ebert
Ricky W. Griffin
Frederick A. Starke
George Dracopoulos
Business Essentials, Eighth Canadian Edition
Plus MyBizLab with Pearson eText, 8/e
© 2017
ISBN: 9780134302072
January 2016

Management

Stephen P. Robbins, San Diego State University
David A. DeCenzo, Coastal Carolina University
Mary Coulter, Missouri State University
Ian Anderson, Algonquin College
Fundamentals of Management, Eighth Canadian Edition
Plus MyManagementLab with Pearson eText -- Access Card Package, 8/e
© 2017
ISBN: 9780134283593
January 2016

Gary Dessler, Florida International University
Nita Chhinzer, University of Guelph
Nina D. Cole, Ryerson University
Management of Human Resources, Fourth Canadian Edition
© 2015
ISBN: 9780133807332
Available February 28, 2014

Stephen P. Robbins, San Diego State University
Mary Coulter, southeast Missouri State University
Nancy Langton, University of British Columbia
Ed Leach, Dalhousie University
© 2016
ISBN: 9780134030678
Available January 2, 2015
Nancy Langton, University of British Columbia
Stephen P. Robbins, San Diego State University
Timothy A. Judge, University of Florida
© 2016
ISBN: 9780134097855
Available March 9, 2015

Gary Johns, Concordia University
Alan M. Saks, University of Toronto
Organizational Behaviour: Understanding and Managing Life at Work Plus
MyManagementLab with Pearson eText -- Access Card Package, 10/e
© 2017
ISBN: 9780134302799
February 2016

For more Higher Education products from Pearson Canada, please visit our catalogue