New Solutions for Qualitative Business from Pearson Canada

The future of education, right now.

We're excited about our Qualitative Business offerings for 2016. They provide diverse coverage in the disciplines of Business Law, CIS, Introduction to Business, Management, Marketing, MIS and Organizational Behaviour.

Selecting from the covers below will provide you more information about the products with Sample Chapters, Product Flyers and Table of Contents.

See the Pearson Canada Higher Ed catalogue for our full line of products from these disciplines.

Results of our Qualitative Business products

More than 11 million students have used our learning technologies worldwide. Over the past decade, we’ve worked closely with students and educators to track results, holding ourselves accountable for not just the products we make but also for the learning gains we help make possible.

Explore results across Qualitative Business disciplines
CIS

Series Editor Mary Anne Poatsy
Mulbery | Hogan | Rutledge | Krebs | Cameron | Igonor | Jenne | Strasser | Swain
Series Created by Dr. Robert T. Grauer
ISBN: 9780133375558

Introduction to Business

Michael Solomon, Auburn University, Alabama, USA
Mary Anne Poatsy, Montgomery County Community College
Kendall Martin
Jeff Short, Humber College
Sandra Wellman, Seneca College
Kerri Shields, Centennial College, Canada
ISBN: 9780134086811
Available January 2, 2015

Ronald J. Ebert
Ricky W. Griffin
Frederick A. Starke
George Dracopoulos
Business Essentials, Eighth Canadian Edition Plus MyBizLab with Pearson eText, 8/e © 2017
ISBN: 9780134302072
January 2016

Management

John J. Wild, University of Wisconsin, Madison
Kenneth L. Wild, University of London, England
Haila M. Valladares Montemayor, Mount Royal University
International Business: The Challenges of Globalization, 1/e © 2015
ISBN: 9780133552393
Available January 2, 2014

Len Karakowsky, York University
Natalie Guriel, York University
Understanding the Canadian Business Environment, 1/e © 2015
ISBN: 9780132913003
Available February 2014

Gary Dessler, Florida International University
Nita Chhinzer, University of Guelph
Nina D. Cole, Ryerson University
ISBN: 9780134376929
January 2016

Larry Suffield, Lambton College
Gary L. Gannon, Durham College
Labour Relations, 4/e © 2016
ISBN: 9780133593679
February 27, 2015

Stephen P. Robbins, San Diego State University
David A. DeCenzo, Coastal Carolina University
Mary Coulter, Missouri State University
Ian Anderson, Algonquin College
ISBN: 9780134283593
January 2016

Gary Dessler, Florida International University
Nita Chhinzer, University of Guelph
ISBN: 9780133807332
Available February 28, 2014

Stephen P. Robbins, San Diego State University
Mary Coulter, southwest Missouri State University
Nancy Langton, University of British Columbia
Ed Leach, Dalhousie University
ISBN: 9780134030678
Available January 2, 2015
Marketing

Keith J. Tuckwell, St. Lawrence College
Canadian Advertising in Action, 10/E
© 2013
ISBN: 9780133370270
Available April 2014

Maryse Cardin, Capilano University
Kylie McMullan, Simon Fraser University
Canadian PR for the Real World, 1/e
© 2015
ISBN: 9780132154802
Available January 2, 2014

Michael R. Solomon
Katherine White
Darren Dahl
© 2017
ISBN: 9780134352671
January 2016

Organizational Behaviour

Nancy Langton,
Stephen P. Robbins,
Timothy A. Judge
© 2014
ISBN: 9780133356465
Available February 28, 2013

MIS

David Kroenke, University of Washington
Andrew Gemino, Simon Fraser University
Peter Tingling, Simon Fraser University
Experiencing MIS, Fourth Canadian Edition
© 2016
ISBN: 9780134078434
Available January 15, 2015

Kenneth C. Laudon, York University
Jane P. Laudon, Azimuth Information Systems
Mary Elizabeth Brabston
© 2014
ISBN: 9780133156843
Available February 6, 2014