Keys to Success unlocks every student’s potential to succeed in college, career, and life by challenging them to realize, “It’s not just what you know ... it’s what you know how to do.”

**KEYS TO SUCCESS** sets the standard for connecting academic success to success beyond school, showing students how to apply strategies within college, career, and life. Keys retains its’ tried-and-true emphasis on thinking skills and problem solving, re-imagined with two goals in mind: One, a risk and reward framework that reflects the demands today’s students face, and two, a focus on student experience specific to institution with a more extensive research base.

The material helps students take ownership, develop academic and transferable skills, and show the results of commitment and action so they are well equipped with the concentration, commitment, focus, and persistence necessary to succeed.

**Instructor Resources**
- Instructor’s Manual
- PowerPoint Slides

**Student Resources**
- MyStudentSuccessLab
Brief Contents

CHAPTER 1 The Rewards of College
Taking Risks that Move You toward Success

CHAPTER 2 Values, Goals, and Time
Managing Yourself

CHAPTER 3 Learning How You Learn
Making the Most of Your Abilities

CHAPTER 4 Critical, Creative, and Practical Thinking
Solving Problems and Making Decisions

CHAPTER 5 Reading and Information Literacy
Learning from Print and Online Materials

CHAPTER 6 Listening and Note Taking
Taking In and Recording Information

CHAPTER 7 Memory and Studying
Retaining What You Learn

CHAPTER 8 Test Taking
Showing What You Know

CHAPTER 9 Diversity and Communication
Making Relationships Work

CHAPTER 10 Wellness and Stress Management
Staying Healthy in Mind and Body

CHAPTER 11 Managing Money
Living Below Your Means

CHAPTER 12 Careers and More
Building a Successful Future

Appendix A : The Writing Process
Appendix B : Social Networking and Media

Features

- Steps to Success exercises build thinking skills at three levels of challenge, starting with Build Basic Skills (recall) and moving to Take It to the Next Level (application) and Move Towards Mastery (analysis).
- Case Wrap-Up concludes the chapter’s case study and encourages critical, creative, and practical thinking.
- Tips for Learning Online offers students helpful suggestions for ways overcome the challenges of online education and maximize their online experience.
- Successful Intelligence Wrap-Up summarizes how students have built their thinking skills in the context of the chapter topics and exercises.
- Word for Thought contains a word from another language along with a definition that relates to the theme of that chapter.
- Get Analytical, Get Practical, and Get Creative segments provide text for students to mark up.