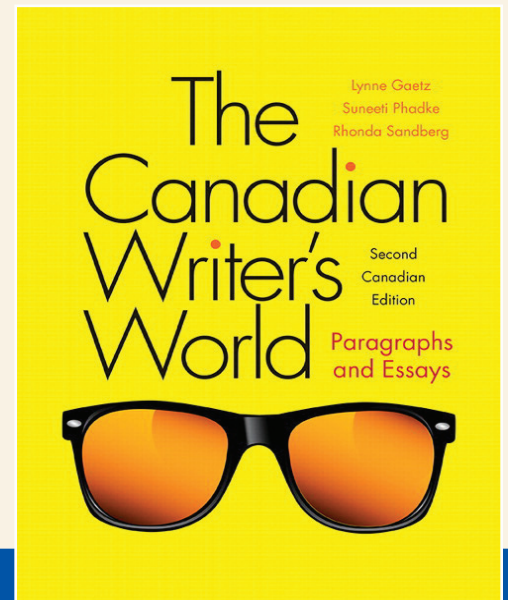


The Canadian Writer's World: Paragraphs and Essays Plus MyWritingLab

Lynne Gaetz, College Lionel-Groulx
Suneeti Phadke, St. Jerome College
Rhonda Sandberg, George Brown College



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THE CANADIAN WRITER'S WORLD: PARAGRAPHS AND ESSAYS, 2nd Canadian edition, builds on the success of Lynn Gaetz, Suneeti Phadke, and Rhonda Sandberg's ground-breaking first edition. The authors' innovative instruction addresses the diverse needs of today's students, seamlessly integrating materials for native and nonnative speakers, with a design that grabs students' attention and illustrates concepts. The text's exercises and activities encourage active participation in the learning process.

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MyWritingLab

- *A personalized study plan* for each student begins with the Path Builder pre-assessment, a diagnostic tool aligned to specific learning outcomes. Once completed, students receive customized learning modules in a format called the Learning Path. Within each module, a diagnostic Skill Check assesses students' proficiency and determines which topics are mastered and which need more work. Students move within progressive exercise sets from literal comprehension (Recall), to critical comprehension (Apply), to demonstrating concepts within their own writing (Write).
- *Assessment* enables both instructors and students to track progress and get immediate feedback. With results feeding into a powerful gradebook, the assessment program helps instructors identify student challenges early—and find the best resources with which to help students.
- *NEW marginal icons* in the text point to multimedia and assets hosted in MyWritingLab for students' further learning and practice: Watch, Listen, Explore, and Practice.

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