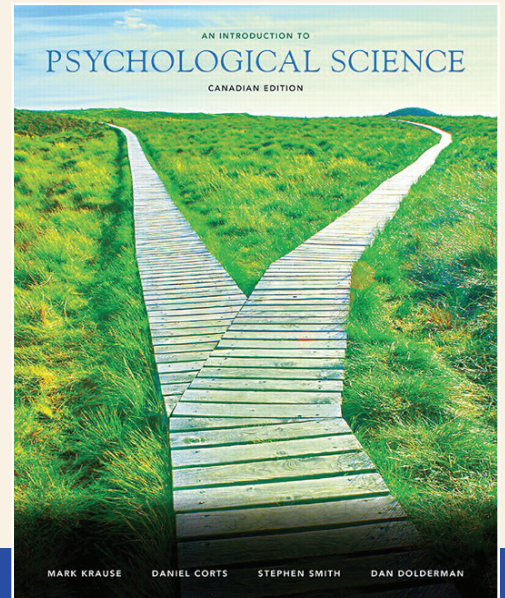


An Introduction to Psychological Science, First Canadian Edition Plus MyPsychLab

Mark Krause
Daniel Corts
Stephen C Smith, University of Winnipeg
Dan Dolderman, University of Toronto



Help your students become scientifically literate!

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PSYCHOLOGICAL SCIENCE: Modeling Scientific Literacy

helps students view psychology as a practical, modern science—and gives them the tools to better understand their world.

Organized around a scientific literacy model, the text's content and features encourage scientific inquiry, prompting students to ask a series of scientific-minded questions about each topic.

All aspects of the book—the topics covered, learning objectives, quizzes, even the modular format—have been developed to enable students to categorize the overwhelming amount of information they encounter, and to ignite their interest in psychological science.

Available Instructor Resources

- Instructor's Resource Manual
- MyTest Testbank and Test Item File
- Lecture PowerPoints
- Classroom Response System (CRS) and PowerPoint Slides
- YouTube Channel
- MyPsychLab
- MyPsychLab Video Series

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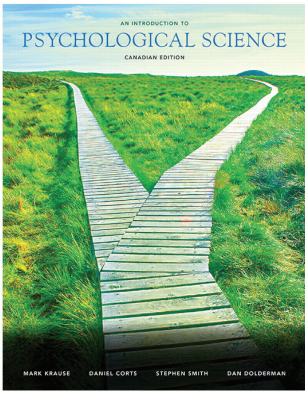
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Features

- A modular format makes it easier for students to absorb content-and for instructors to customize delivery. Based on an updated Bloom's taxonomy, *Module Objectives* are organized around four levels of increasing complexity: know/remember, understand, apply, and analyze-encouraging students to move beyond the memorization level and develop into complex thinkers.
pp. 75, 198, 420
- *Working the Scientific Literacy Model* sections within each module walk students through the steps of gathering knowledge, approaching the problem from a scientific standpoint, using critical thinking, and revealing applications.
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- A *Work the Scientific Literacy Model* section at the end of each chapter provides an opportunity for students to apply their newly acquired scientific literacy skills after viewing a brief video clip, available via YouTube or MyPsychLab.
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- The *BioPsychoSocial Perspectives* feature reminds students that behavior is affected by biology, individual thoughts and experiences, and social and cultural factors.
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