EXPERIENCING MIS is a Canadian text that takes a business-process approach to the study of information systems. Written in a casual, conversational tone, with rich pedagogy and bold visuals, this book teaches the concepts, skills, and behaviours that are essential for success in business in the twenty-first century.

New

We have revised this edition of Experiencing MIS to include the latest innovations in the field of information systems. We have also added unique new features and application information to help students interact with and apply the material. Key updates to the fourth Canadian edition include the following:

- New and updated material on Database Design
- New thorough coverage on how to use Microsoft Access 2013
- New useful guide covering an Introduction to Microsoft Excel 2013
- New discussion regarding “Big Data” and the controversies about this new term
- Expanded coverage of e-readers and tablets and their influence on information sharing
- Expanded and up-to-date discussion on cloud computing
Brief Contents

Part 1     MIS and You
1    Information Systems and You
2    Business Process, Management, and Decision Making
3    Productivity, Innovation, and Strategy

Part 2     Using Information Technology
4    Hardware and Software
5    Database and Content Management
6    Networks and Collaboration

Part 3     Achieving Competitive Advantage
7    Competitive Advantage and Business Processes
8    Decision Making and Business Intelligence
9    E-commerce, Social Networking, and Web 2.0

Part 4     Information Systems Management
10   Acquiring Information Systems through Projects
11   Structure, Governance, and Ethics
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Additional Chapters on SAP Enterprise Systems

Through Pearson Canada, we have the unique opportunity to coordinate the material in this fourth Canadian edition to fit neatly with Chapters 7 and 8 from the book Processes, Systems, and Information: An Introduction to MIS by Kroenke and McKinney. Instructors who would like to provide students with more in-depth knowledge of how SAP treats the procurement and sales processes are encouraged to consider these additional resources. We have adjusted Chapters 1 through 7 in the Canadian edition so that the definitions and business process approach provide a seamless transition to these additional resources. These additional chapters are available on MyMISLab.

Instructor Resources
- Instructor’s Resource Manual
- Test Item File
- MyTest
- PowerPoint Presentations
- Image Library

Student Resources
- MyMISLab