Managing the Law: The Legal Aspects of Doing Business aims to equip students with the conceptual tools and intellectual skills to identify, assess, and manage the legal risks that arise in the course of doing business. We aim to help students learn how “to think like successful business people.”

Hallmark Approach:

Modern business focus with risk management as the key concept — the primary theme of the book is to get students to think like successful business people.

Strong legal foundation based on the knowledge and skill of the author team that users trust — McInnes, Kerr and VanDuzer are first-class law scholars but remain focused on students.

McInnes is comprehensive in coverage but the level and tone is very engaging and makes it an ideal resource for introductory business law students.

National perspective: The Provincial content in MyBusLawLab directs students to brief descriptions of legislation specific to BC, Alberta, Manitoba, Saskatchewan, the Martimes, and Ontario. No other product offers this depth of provincial content.

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While retaining the strengths of the previous editions of Managing the Law, this fourth edition introduces several important changes.

- Paralegals. Now includes discussion of paralegals outside Ontario.
- Invasion of Privacy. The discussion appearing in Chapter 4 is expanded, and now includes Jones v Tiger.
- Land Owner’s Rights. Chapter 4 features a new discussion of the extent of land owner’s rights, and an expanded discussion of right of defense of property.
- Defamation. Chapter 5 features a new Case Brief discussing online defamation.
- Negligence. Chapter 6 features a new discussion of the application of negligence in the workplace.
- Contract Law. Chapter 9 now features a new section dealing with boilerplate clauses, and includes an example of a boilerplate contract.
- Electronic Payments. Chapter 11 includes a new discussion of electronic payment systems, including PayPal.
- Damages. Chapter 12 contains a new section on calculation of expectation damages.
- Intellectual Property. Chapter 18 is expanded to include a discussion of new forms of expression (new literary, artistic, and dramatic works).
- Copyright Infringement. Chapter 18 includes a discussion of the new Copyright Modernization Act. One of the significant changes in the Act deals with new “technological protection measures” or “digital locks”.
- Electronic Commerce. The discussion of jurisdiction in electronic tort cases is updated to include new Supreme Court rulings in Chapter 19.
- Internet Spam. The new Bill C-28 is included (Fighting Internet and Wireless Spam Act (FISA)). The discussion in Chapter 19 includes an explanation of the act and an explanation of the penalties for violating the act.
- Corporate Social Responsibility. Chapter 22 is heavily revised to include an expanded discussion of corporate social responsibility, featuring real-world examples of companies that have failed or excelled.

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