

PEARSON CANADA PROUDLY PRESENTS

Managerial Accounting, Second Canadian Edition with MyAccountingLab

Karen Wilken Braun, Case Western Reserve University
Wendy M. Tietz, Kent State University
Rhonda Pyper, University of Ottawa

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Managerial Accounting builds a solid foundation in managerial accounting concepts, within a less intimidating and more student-friendly context by making information easier to find, making topics easier to understand, and making examples more engaging for students.

Students are seeking a more active learning experience. Each chapter has been tailored to offer this, with clear and concise lesson content, sample problems with walkthrough solutions, decision guidelines illustrating how accounting information is used to make decisions, and an extensive array of end-of-chapter practice and assessment options.

Visual Walk-Through

A [chapter-opening vignette](#) shows why the topics in the chapter are important to companies and business people.

[Learning Objectives](#) are the important concepts in each chapter.. Expressed in everyday language, these LOs are mapped throughout the chapter and, end of chapter assessment in addition to the MyAccountingLab; this allows students to accurately track their understanding of each learning objective.

[Stop & Think](#), a question-and-answer section, encourages students to think critically about the application of key concepts.

[Decision Guidelines](#) summarize key terms, concepts and formulas in the context of specific business decisions so that students can see how accounting is used to make good business decisions.

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New to this Edition

Case Appendix (MyAccountingLab) This innovative tool will provide students with direction on case analysis. Associated with the case appendix, and found on the MAL are three all NEW Multi-Chapter Cases. These situational cases test the student's ability to apply multiple managerial accounting concepts to resolving the scenario. Each scenario is a stand-alone case, allowing instructors to assign only those cases that are applicable to their course.

NEW The Accounting Simplified marginal logos direct the user to videos that explain hard-to-understand concepts. These logos appear throughout the text, and will direct you to the appropriate section and material for studying in MyAccountingLab.

NEW! Sustainability Boxes are integrated into the body of each chapter providing students with insight on how sustainability applies to accounting concepts. Questions relating to sustainable practices are included in the end of chapter assessment.

NEW! MyAccountingCourse™

Pearson's MyAccountingCourse™ is a premium online course solution that combines fully customizable course lessons and tutorials and the personalized homework and assessment features of MyAccountingLab. Designed to be used in fully online or blended learning environments, MyAccountingCourse can accommodate various term lengths and includes an integrated eBook and comprehensive Instructor Resource Guide.

Features of MyAccountingCourse include:

- A flexible, customizable solution where an instructor may add to, delete, and reorganize content. Each topic-based MyAccountingCourse module is built to specific learning outcomes, and MyAccountingCourse includes a comprehensive Instructor Resource Guide complete with course outcomes, lesson objectives, and teaching tips.
- Interactive lesson presentations with a proven learning model, robust content, and relevant video, audio, eBook, downloadable MP3 lectures, and other rich media assets.
- Rich MyAccountingLab-based assessment, pre-tests, quizzes, homework, and tests.

NEW! Study on the Go

Featured at the end of each chapter, you will find a barcode providing access to Study on the Go. Study on the Go delivers practical study tools directly to your smartphone. Now wherever you are—whatever you are doing— you can study by listening to Audio Summaries, quizzing yourself, or using the awesome Glossary Flashcards.

MyAccountingLab

MyAccountingLab provides students with a variety of resources including a personalized study plan, assignable Excel simulated questions, tutorials, videos and animations. The **Accounting Simplified marginal logos** direct the user to videos that explain hard-to-understand concepts. These logos appear throughout the text, and will direct you to the appropriate section and material for studying in MyAccountingLab. In addition, select chapters with adapted questions from previous **CMA entrance exams** are supplied on MyAccountingLab, allowing students to see how some of the concepts may be examined by the professional designations.

NEW! Microsoft Excel™ in MyAccountingLab

Instructors have the option to assign students end-of-chapter questions that can be completed in Microsoft Excel, giving students practice using this essential spreadsheet software. Questions can be auto-graded, reported to the instructor, and displayed in online gradebooks. Excel remediation will be available to students.

For an examination copy or additional information

Visit us at: www.pearsoncanada.ca

Email us at: facultyservice@pearsoned.com

Call us at: 1-800-850-5813

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