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A chapter-opening vignette shows why the topics in the chapter are important to companies and businesspeople.

Learning objectives are the important concepts in each chapter. Expressed in everyday language, these LOs are mapped throughout the chapter, end-of-chapter assessment, and MyAccountingLab; this allows students to accurately track their understanding of each learning objective.
Accounting Simplified Videos explain hard-to-understand concepts. Accounting Simplified logos appear throughout the text and direct students to the appropriate section in MyAccountingLab to view the video and study material.

Stop & Think, a question-and-answer section, encourages students to think critically about the application of key concepts.

Stop & Think,

Why Is This Important? highlights the connection of accounting to the business environment so students can better understand the business significance of managerial accounting.
Decision Guidelines summarize key terms, concepts, and formulas in the context of specific business decisions so that students can see how accounting is used to make good business decisions. Summary Problems allow students to practice the skills outlined in the decision guidelines.

Quick Check section is a series of questions designed to test student recall of key concepts. Answers are provided in the text. Almost all questions in the book appear on MyAccountingLab, along with additional interactive resources like videos, animations, and resources to help you master managerial accounting concepts. This provides students with the ability to re-test assigned questions or attempt alternative versions of the same or similar questions to reinforce learning.

We have included Group A and Group B Exercises in the textbook so that instructors can work through the exercises in one of these groups in class and assign the other group as individual work, giving students more practice on these key concepts.
Case Assignments appear in chapters 3 through 12. They are designed to test the student's understanding of the concepts in realistic, complex scenarios.

Demo Doc Problems and Solutions appear in chapters 3, 5, 7, and 9. These provide walkthrough problems for demonstration and comprehension of the concepts.

Case Appendix (MyAccountingLab) This innovative tool will provide students with direction on case analysis. Associated with the case appendix and found in the MAL are three all NEW Multi-Chapter Cases. These situational cases test the student's ability to apply multiple managerial accounting concepts to resolving the scenario. Each scenario is a stand-alone case, allowing instructors to assign only those cases that are applicable to their course.

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- Instructor’s Resource Manual: Provided in PDF format, this manual includes chapter overviews, chapter outline, detailed outlines with teaching tips tied to learning objectives, chapter student summary handouts, chapter assignment grids, chapter quiz (designed as a handout that can be printed from eText) with answer key.
- TestGen: This powerful and user-friendly computerized test bank has been thoroughly revised to include more accurate coverage, new Blooms Taxonomy tagging, and increased difficulty level with the inclusion of NEW challenging short answer problems. The test bank includes well over 100 questions per chapter.
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We hope you enjoy Managerial Accounting!
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Professor Pyper has received research grants for her ongoing study on leadership and also as a member of an inter-university team of researchers examining recruiting campaigns by accounting firms. She has been recognized for her volunteering by the Province of Ontario. She has also received an award from the wing commander of Canadian Forces Base North Bay for volunteering as a musician and vocalist for the military band. She has performed with the band for ceremonial functions, military events, and as a representative of Canada at international festivals.

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I am very grateful to the reviewers who provided feedback for this textbook throughout its development. The feedback that I received was important for ensuring that the textbook content was changed adequately for the Canadian market. I would like to thank everyone for their openness to participate in the process and for the feedback that kept me motivated to provide a product that would fit the needs of Canadian students.

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